

## Corporate Information

### Incorporation

November 7, 2005 in the Cayman Islands

### Stock Exchange Listing

NASDAQ: XFML

### Financial Calendar

First Quarter ended March 31  
Second Quarter ended June 30  
Third Quarter ended September 30  
Year ended December 31

### Legal Counsel

Conyers, Dill & Pearman (Cayman Islands law matters)  
Latham & Watkins LLP (U.S. law matters)  
Commerce & Finance (PRC Law matters)

### Auditors

Deloitte Touche Tohmatsu  
Address: 35/F, One Pacific Place  
88 Queensway, Hong Kong  
Tel: +852 2852 1600

### Transfer Agent

Codan Trust Company (Cayman) Limited  
Address: Cricket Square, Hutchins Drive  
P.O. Box 2681  
Grand Cayman KY1-1111  
Cayman Islands  
Tel: +1 345 949 1040  
Email: cayman@conyersdillandpearman.com

### Headquarters

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Central International Trade Center  
6A JianWai Avenue, ChaoYang District  
Beijing 100022, China

### Website

[www.xinhuafinancemedia.com](http://www.xinhuafinancemedia.com)

### Shareholder Inquiries

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### Corporate Inquiries

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#### Safe Harbor Statement

This document contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will", "expects", "anticipates", "future", "intends", "plans", "believes", "estimates" and similar statements. Among other things, the outlook for second quarter and full year 2008 and quotations from management in this announcement, as well as XFMedia's strategic and operational plans, contain forward-looking statements. XFMedia may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about XFMedia's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: our growth strategies; our future business development, results of operations and financial condition; our ability to attract and retain customers; competition in the Chinese advertising and media market; changes in our revenues and certain cost or expense items as a percentage of our revenues; the outcome of ongoing, or any future, litigation or arbitration, including those relating to copyright and other intellectual property rights; the expected growth of the Chinese advertising and media market; and Chinese governmental policies relating to advertising and media. Further information regarding these and other risks is included in our registration statement on Form F-1 and our annual report of Form 20-F, filed with the Securities and Exchange Commission. XFMedia does not undertake any obligation to update any forward-looking statement, except as required under applicable law.